

Prince George's County Fair Association, Inc.

P O Box 1010, Upper Marlboro, MD 20773

September 6-9, 2012

www.countyfair.org sponsor@countyfair.org

Greetings,

Thank you for taking the time to read this letter. The Prince George's County Fair, started in 1842, is the oldest running county fair in Maryland. We are a non-profit organization, not funded by the County or any other government agencies.

We work hard as a total volunteer organization, with no paid staff, to produce our event – The Prince George's County Fair. My appeal to you has no monetary value to me or anyone else.

We need your help after the effects of Hurricane Irene and Tropical Storm Lee last year. The first day of last year's Fair was cancelled. On Friday, the Fair was open, but due to reports from the media that Upper Marlboro was closed, attendance was low. The media reports were also reporting that the Fair was closed, and that hurt us. Remember how these storms affected you – and then think how our four-day Fair was affected. We were “underwater” (figuratively, not literally) last year.

Prince George's County is a very diverse place to live. We have rural, to suburban, to ‘city’ living. Trying to include all of our community is our goal. Sometimes it seems we come up short, but with your help we hope to achieve our goals. This is your chance to associate your name with a good old-fashioned trip down memory lane and to help allow our guests to have a relaxing day of family fun and entertainment. It is our goal to achieve this, and this takes additional funds.

On Sunday, September 9th, we will be hosting “Military Appreciation Day”. Members of our Armed Forces, past and present, will be given free admission to the Fair. Also allowed in free will be family members of those on Active Duty. This is our third year doing this, as we feel it is always time to honor those who have served our country, and the families that support them.

We have over 50 commercial exhibitors at the Prince George's County Fair. Our SPONSORS are the only ones who are given the opportunity for the placement of any signage outside of their booth space. SPONSOR logos, and links to their website, are also placed on our website for the entire year. This year there is the opportunity for a SPONSOR to be acknowledged for supporting a particular event or item. In an effort to encourage everyone to help, we have sponsorship levels as small as \$100.00. If you are unable to become a cash sponsor, we are always in need of in-kind services. Even if you are unable to do that, but are able to offer some time, we always welcome your help as a volunteer or even as a board member. We are also having a raffle, and would appreciate the donation of any item for it.

If you are unable to help us out, but know of someone who is in a position to do so, we would appreciate you passing along this information. Or, please give us a call to help with an introduction.

Please see our website at “www.countyfair.org” if you have any questions. You can email us at “sponsor@countyfair.org” or contact me at 240-988-0745.

Thank you,

Doris A. Case,

First Vice-President, Prince George's County Fair Association, Inc.