

Prince George's County Fair Association, Inc.
P O Box 1010, Upper Marlboro, MD 20773
www.countyfair.org

Greetings,

Thank you for taking the time to read this letter. The Prince George's County Fair is the oldest running county fair in Maryland. We are a non-profit organization, not funded by the County or any other government agencies.

We work hard as a total volunteer organization, with no paid staff, to produce our event – The Prince George's County Fair. My appeal to you has no monetary value to me or anyone else.

Let me start with a little history. The Prince George's County Fair started in 1842 as a way to showcase and compete in produce and livestock. A few years later, home arts were included. We have come a long way, and with your help, we can go further.

This year we are taking the huge opportunity to bring to our guests the biggest value for their \$6.00 admission. On Friday and Sunday we will have the "Painted Pony Rodeo" performing in the Show Place Arena – at no additional charge to our guests!

We have also brought back "Rosedale Attractions & Shows" as our carnival provider. Rosedale is a Maryland based family-owned, carnival that has a long history with the Southern Maryland fairs. We welcome back an old friend.

Also, on Sunday, we will be hosting our first "Military Appreciation Day". Members of our Armed Forces, past and present, will be given free admission to the Fair. Also allowed in free will be family members of those on Active Duty. We have never done this before, but we feel it is time to honor those who have served our country.

Prince George's County is a very diverse place to live. We have the rural, to suburban, to 'city' living. Trying to include all of our community is our goal. Sometimes it seems we come up short, but with your help we hope to achieve our goals. This is your chance to associate your name with a good old-fashioned trip down memory lane and to help allow our guests to have a relaxing day of family fun and entertainment. It is our goal to achieve this, and this takes additional funds.

During the last two years, we have elected new officers to help us bring a new life and direction to the Prince George's County Fair. This is an appeal to help raise funds for the continuation of the Fair. In an effort to encourage everyone to help, we have sponsorship levels as small as \$100.00. If you are unable to become a cash sponsor, we are always in need of in-kind services. Even if you are unable to do that, but are able to offer some time to help us, we always welcome your help as a volunteer or even as a board member.

If you are unable to help us out, but know of someone who is in a position to do so, we would appreciate you passing along this information. Or, please give us a call to help with an introduction.

Please see our website at "www.countyfair.org" if you have any questions. You can email us at "countyfair@hotmail.com" or contact me at 240-988-0745.

Thank you, Doris Case,

Second Vice-President, Prince George's County Fair Association, Inc.

PRINCE GEORGE'S COUNTY FAIR ASSOCIATION, INC

BOX 1010, UPPER MARLBORO, MD 20773

301-952-0270

SPONSORSHIP LEVELS

Green Ribbon Level - \$100-\$499

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 2'x4') *

Display as a sponsor on the County Fair web site

Certificate of sponsorship

Two Four-Day passes to the Fair

For every \$100 after the first \$100, an additional two One-Day passes

Yellow Ribbon Level - \$500-\$999 ---- All previous, plus the following:

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x4') *

Four Four-Day and Four One-Day passes to the Fair

For every \$100 after the first \$500, an additional two One-Day passes

White Ribbon Level - \$1000-\$1499 ---- All previous, plus the following:

Commercial Booth for sponsor's use

Display as a sponsor on the Arena's Electronic Signboard

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x6') *

Six Four-Day and Six One-Day passes to the Fair

For every \$100 after the first \$1000, an additional two One-Day passes

Red Ribbon Level - \$1500-\$1999 ---- All previous, plus the following:

Sponsorship shown on Race Car/Truck at FAME racetrack

Invitation to Fair Thank-You Dinner in November

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Eight Four-Day and Eight One-Day passes to the Fair

For every \$100 after the first \$1500, an additional two One-Day passes

**** FAIR BOARD TO DETERMINE PLACEMENT AND WILL POST ALL SIGNS AND BANNERS***

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SPONSORSHIP LEVELS

Blue Ribbon Level - \$2000-\$2499 ---- All previous, plus the following:

Choice of a select group of Wood Carvings created during the Fair

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Ten Four-Day and Ten One-Day passes to the Fair

For every \$100 after the first \$2000, an additional two One-Day passes

Reserve Champion Ribbon Level - \$2500-\$4999 --- All previous, plus the following:

VIP Parking in reserved lot adjacent to Arena (limited number)

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Ten Four-Day and Ten One-Day passes to the Fair

For every \$100 after the first \$2500, an additional two Four-Day passes

Champion Ribbon Level - \$5000-\$14999 ---- All previous, plus the following:

Exclusive use of an Arena Skybox for the Friday Rodeo (limited)

Posting of any sign/banner THAT SPONSOR PROVIDES (Not exceeding 4'x8') *

Ten Four-Day and Ten One-Day passes to the Fair

For every \$100 after the first \$5000, an additional two Four-Day passes

Grand Champion Ribbon Level - \$15,000 or more

EXCLUSIVE Sponsorship of One Night of the Rodeo

Exclusive use of an Arena Skybox for BOTH nights of the Rodeo (limited)

VIP Parking in reserved lot adjacent to Arena (limited number)

Choice of a select group of Wood Carvings created during the Fair

Sponsorship shown on Race Car/Truck at FAME racetrack

Invitation to Fair Thank-You Dinner in November

Commercial Booth for sponsor's use / Display as a sponsor on the Arena's Electronic Signboard

Posting of signs and banners THAT SPONSOR PROVIDES (Sizes to be determined) *

Display as a sponsor on the County Fair web site / Certificate of sponsorship

Twenty Four-Day and Twenty One-Day passes to the Fair

*** FAIR BOARD TO DETERMINE PLACEMENT AND WILL POST ALL SIGNS AND BANNERS**